

# **HOTEL PARTNERSHIPS**













PROGRESSIVE SHOW JUMPING & HIGHFIELDS EVENT CENTER
AIKEN, SOUTH CAROLINA

#### **HOTEL PARTNERSHIPS**







#### **HOST HOTEL** ~ \$500

- Top listing on official lodging page in show program
- Full page ad in show program
- Press release announcing host in newsletter and on FB page
- Link in monthly newsletter
- Discounted rate for show staff (mutually agreed upon rate)
- Banner display on site (sponsor provides banners)
- Web banner on web site with logo and link (sponsor provides)







#### **CONTRIBUTING HOTEL** ~ \$250

- Listing on official lodging page in show program
- 1/2 page ad in show program
- Press release announcing sponsorship in newsletter and on FB page
- Link in monthly newsletter
- Banner display on site (sponsor provides banners)
- Web banner on web site with logo and link (sponsor provides)











## **Sponsor Partner Agreement**

Name of Sponsor	Phone Number
Mailing Address	
E-Mail Address	Website
Sponsor Signature	Date
Sponsor Type	Division Name
Sponsor Coordinator Name	
Sponsor Coordinator Signature	Date

This agreement considered firm and binding when signed by both parties.

### Kathy Dress

**OFFICIAL SPONSOR COORDINATOR** 

610-420-9964 cell 610-589-0066 office <u>kathy@dressmedia.us</u>

Dress Media | Sponsorship & Advertising Sales







